Aditya Pednekar

+91 810 802 3853   adityapednekar@live.com   Mumbai, India

Figuring out solutions by means of imaging, creating effective design strategies, developing ways to engage a user in better UI.

Skills

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, VSDC, Adobe XD, Figma, Invision

Willing to help companies, developers, designers with

Graphic Designing, UI/UX, 2D Animation, Video Editing, Brand Identity, Print Media, Design Strategy, Visual Guidelines

Relevant Job Experience - 2 years 11 months

Recently worked as,

REMOTE GRAPHIC DESIGNER
GOZO TECHNOLOGIES PVT. LTD.
KOLKATA, INDIA
SEP 2018- MAR 2019

Everyday tasks include designing creatives for social media.

Working on mockups of the upcoming website of GozoCabs.

Designing animation, images, videos for ad campaigns for promotional purposes.

Working on visuals for print media.

Strategising design workflows, documenting visual design guidelines for the company & brand.

FREELANCE GRAPHIC DESIGNER
SELF-EMPLOYED
MUMBAI, INDIA
NOV 2017- PRESENT

Designed a progressive web app called 'Xiscy' along with a app developer. My role served with starting to design an app from scratch that can help graphic designers all over the world to understand and learn special features of different apps they can use to design graphics. I created visual mockups, wireframes and all the images to be put up for designing xiscy.com

Taking up projects independently from clients to help them create their brand identity, logo design, print materials.

GRAPHIC DESIGNER, FLUID AI,
TRUTECH WEBS PVT. LTD.
INDIABULLS FINANCE CENTRE, MUMBAI
INDIA – MAY 2015- OCT 2017

Creating wireframes, mockups, prototypes which can be served as a reference to what our product would look like.

Strategising end to end solutions, conducting user research, brainstorming various different case scenarios.

Constantly updating the builds or releases after keen study of feedback by user community thus understanding the effect of a product on masses.

Designing brochures, infographics, press ads, business cards & presentations.

Education

THANE SCHOOL OF ART,
G.D. ART (VISUAL ART) 2011-2015

This covers an extensive practice in discipline of traditional art techniques in drawing such as precision based line drawing of elements, keen understanding of shapes, sizes, light, colour, textures, solidity that can help in rendering elements as humans see.

MODEL ART INSTITUTE,
FOUNDATION IN ART 2010-2011

This course was required to acquire admission for G.D Art as it said to prepare a student focusing on developing design skills.

KELKAR COLLEGE, MULUND
H.S.C. ARTS 2008-2010 63.67% AGG.

Other Activities

Completed a nature photography project at North Goa covering 3500 photos in duration of 5 days. Curated pictures from the project on :

https://pednekaraditya.crevado.com

Date of Birth

09/08/1992

Online work links

https://www.uplabs.com/aditya_pednekar

https://www.xiscy.com

https://www.youtube.com/watch?v=tIZ5r5hRonI